

**PAYSON**  
STATION AREA PLAN



**Public Visioning Workshop**

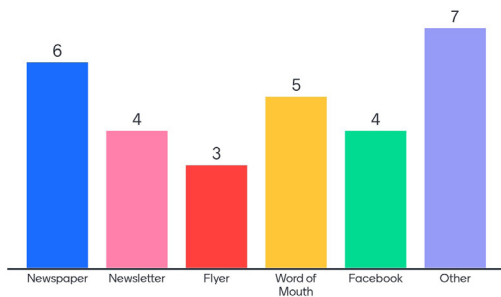
*January 12, 2023*

# Public Visioning Workshop Summary

The City of Payson hosted a public visioning workshop on January 12, 2023 at the Payson City Center to engage the Greater Payson community in a dialogue around the vision for the Payson Station Area Plan (SAP), which centers around the future Utah Transit Authority (UTA) FrontRunner Station in northern Payson. Over sixty participants attended for the allotted hour of presentation, discussion, and interactive instant polling activities. The Payson SAP Team presented an overview of the plan objectives and background. The team also addressed questions from the community regarding the station's relationship to the future Utah Valley University (UVU) Payson campus, redesigning of the I-15 Main Street interchange, and plans of bus service connections between the station and the rest of Payson. Participants were introduced to the concept of a Transit-Oriented Development (TOD) (or Communities) and were provided examples of existing TODs for reference. Following the presentation, attendees participated in a group instant polling activity where results were shared in "real-time". Questions aimed to both educate the community about components of a TOD and to determine trends in preferences or general attitudes toward the future Payson TOD. The polling results and overview presentation are available for public reference on the project website ([PaysonStationAreaPlan.com](http://PaysonStationAreaPlan.com)). Throughout the entire workshop, participants benefited from lively discussion, with many of the attendees voicing their thoughts. Several specific questions from the audience indicated the level of interest and knowledge in the future plans of transit and development in Payson, signaling a promising future for this project.

Workshop participants attended from Payson City, as well as other southern Utah County communities, and learned of the workshop through a variety of communication approaches:

## How did you find out about this workshop?

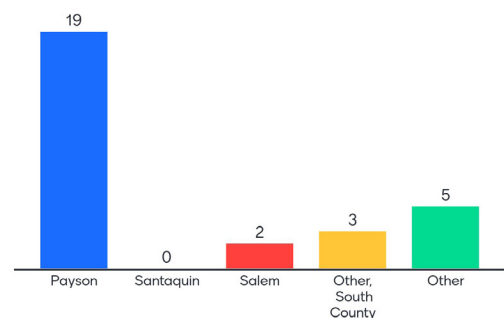


Instant polling survey responses from the workshop.



Map indicating Station Area Plan location and Payson City Center, where the workshop took place.

## Where do you live?



The impression from the workshop is one of positivity and enthusiasm. Many of the questions indicated that the community was already informed of the coming station and the associated roadway development. Direct input in the form of the instant polling results can be found in the attached document, however a few specific insights are highlighted below:

### Community Thoughts

- Top amenities requested include trails, a rec center, restaurants, and a mix of housing, dining, and recreating needs. These are all in alignment with what we would expect from a TOD.
- Bus services connecting the train station to Greater Payson is nearly unanimously considered essential.
- People plan to use a mix of transit modes to get to the future station area.
- Over 70% of participants recognize that a mix of housing options is either Essential or Important.
- Health Services within the station area are not considered as essential as other components of a TOD (e.g., 85% of participants considered them either only Good to Have or Not Important).
- There is a diversity of TOD elements that the community is looking forward to, ranging from transportation-related conveniences and amenities to housing options to economic development.

### What outdoor amenities should be included in the Payson Station area?



### In a few words, what are you looking forward to about the Payson Station area?



Example “word clouds” from instant polling activity.

### Workshop Approach

- Word clouds were an effective means of engaging the community in a dynamic way. They also record a list of components to revisit during the planning phase.
- All the methods of advertising the workshop were useful (e.g., newspaper, newsletter, word of mouth, social media...)
- Not all participants chose to engage in the smart phone-based polling activity, however, everyone was able to view and react to the instant results, making this method successful in engaging a range of participants.

Based on the outcome of this workshop, the Planning Team will begin exploring alternative frameworks for the station area to review with the Advisory Committee in the coming weeks. Additionally, a more rigorous survey, including demographic-related questions, will be available to the Payson community online to gather additional information and to inform the planning process, and progress updates will be made available to the community via the project website throughout the project.

**Complete report of instant polling results can be found [here](#).**

**Visit [PaysonStationAreaPlan.com](http://PaysonStationAreaPlan.com) for more project information.**





The workshop was held at the Payson City Center, and was well-attended by over sixty participants.

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My aspirations for the future of the Payson Station are...

*Improved transportation, ready access to airport*

*Proper growth that allows the city to thrive*

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My concerns for the future of the Payson Station are...

*It will take too long to implement*

*Too much high density housing (apartments & condos)*

*Too many high rises, Denser population problems*

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"Gains & Pains" boards were available for additional comment after the workshop.